



From left: FY '04 Chair of the NHPTV Board of Governors William Sturtevant; FY '05 Chair Nury Márquez; UNH President Ann Weaver Hart; General Manager and CEO Peter A. Frid.  
Photo: Rob Sylvan

### 2003-2004 BOARD OF GOVERNORS

**WILLIAM STURTEVANT, CHAIR**  
ADMINISTRATOR, ROCKINGHAM COUNTY NURSING HOME

**NURY MÁRQUEZ, VICE CHAIR**  
COMMUNITY RELATIONS MANAGER,  
PUBLIC SERVICE OF NEW HAMPSHIRE

**ALICE PEARCE, SECRETARY**  
EXECUTIVE DIRECTOR, SKI NH

**R. SCOTT BACON**  
PRESIDENT AND CEO, BANK OF NEW HAMPSHIRE

**WILLIAM A. BARKER, RETIRED**

**MARJORIE CHIAFERI, SUPERINTENDENT OF SCHOOLS,**  
MERRIMACK SCHOOL DISTRICT

**MARK COLLIN, SR. VP, CFO & TREASURER**  
UNIL CORPORATION

**JOHN COLLINS, CEO**  
DARTMOUTH HITCHCOCK CLINIC/MEDICAL CENTER

**EDWARD C. DUPONT**  
TRUSTEE, UNIVERSITY SYSTEM OF NEW HAMPSHIRE

**CHRISTOPHER C. GALLAGHER, ESQ.**  
SENIOR PARTNER, GALLAGHER, CALLAHAN & GARTRELL

**DR. ANN WEAVER HART**  
PRESIDENT, UNIVERSITY OF NEW HAMPSHIRE

**J. MICHAEL HICKEY, PRESIDENT AND CEO, VERIZON NH**

**EDWARD R. MACKEY, VICE CHANCELLOR & TREASURER,**  
UNIVERSITY SYSTEM OF NEW HAMPSHIRE

**JAMES T. MCKIM, PRESIDENT, ISRG, INC.**

**WALTER PETERSON**  
TRUSTEE, UNIVERSITY SYSTEM OF NEW HAMPSHIRE

**LARRY PITTSCH**  
PRESIDENT/OWNER, CRATHERN MACHINERY GROUP, INC.

**DAVID RUEDIG VP - INVESTMENTS, PAINE WEBBER**

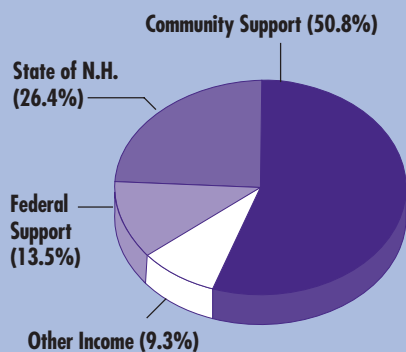
**MERLE SCHOTANUS**  
TRUSTEE, UNIVERSITY SYSTEM OF NEW HAMPSHIRE

**KAREN SOULE, SUPERINTENDENT,**  
LINCOLN-WOODSTOCK COOPERATIVE SCHOOL DISTRICT

**DAVID M. SUNDMAN, PRESIDENT, LITTLETON COIN CO.**

**GENERAL MANAGER & CEO: PETER A. FRID**

### FY '04 Support and Revenue\*



#### JULY 1, 2003 – JUNE 30, 2004

| Community Support            |                    |              |
|------------------------------|--------------------|--------------|
| Membership                   | \$2,506,068        | 27.7%        |
| Major Gifts                  | 260,788            | 2.9          |
| Auctions                     | 557,365            | 6.2          |
| Corps./Founds./Grants        | 1,193,440          | 13.2         |
| Magazine Advertising         | 10,442             | 0.1          |
| Events/Endowments            | 58,013             | 0.6          |
|                              | <u>\$4,586,116</u> | <u>50.8%</u> |
| Other Income                 |                    |              |
| Tower Rentals                | \$519,669          | 5.8          |
| Production/Engnr Svs.        | \$190,809          | 2.1          |
| Miscellaneous                | <u>\$126,433</u>   | <u>1.4</u>   |
|                              | \$836,911          | 9.3%         |
| State of N.H.                | \$2,291,748        | 25.4%        |
| UNH Support                  | \$97,320           | 1.1%         |
| Federal Support              | <u>\$1,220,631</u> | <u>13.5%</u> |
| <b>Total Support/Revenue</b> | <b>\$9,032,726</b> | <b>100%</b>  |

\* Unaudited

### IN FISCAL YEAR 2004, New Hampshire Public Television programs and services continued to make a difference in the lives of people in Northern New England.

It was another award-winning year for NHPTV programs: **NH Outlook** and **Wildlife Journal** received top honors from the NH Associated Press, New England Emmy awards, national Telly Awards for Excellence, and the NH Association of Broadcasters.

**NH Outlook** aired a week-long series on adolescent health, and began its NH Votes 2004 election coverage. Beth Carroll was named host of the program. **Wildlife Journal**, our co-production with New Hampshire Fish and Game Department, began its third season in October. In May 2004, Winnisquam High School won its third Granite State SuperChallenge title in the high school quiz competition's 21st year. These local productions, along with airing ten **UNH Wildcat Hockey** men's home games, underscore our continuing commitment to local programming.

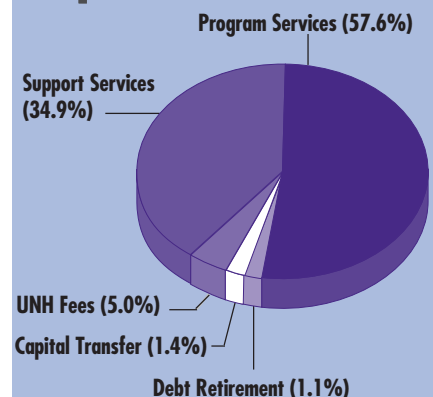
The **NHPTV Knowledge Network** supplied educational content, workshops, services and resources for students and teachers. The division also held a Presidential Primary Mock Election in November, drawing more than 48,000 student participants from around the state. Other activities during the year included sponsoring the 10th Reading Rainbow Young Writers and Illustrators Contest, a Marine Read-a-thon, Share-A-Story family literacy events, and the JASON science curriculum.

Beyond the television screen, NHPTV's **Community Outreach** program held public forums around the state for an emergency preparedness project called Partnership for A Safe New Hampshire. We also collaborated with four other state non-profit organizations, in conjunction with the airing of the PBS program **The Forgetting: A Portrait of Alzheimer's**, to publicize the characteristics of the disease and support services available.

Our award-winning Web site, **nhptv.org**, continued to add educational and informational content, as well as streaming media, program archives and other resources. The **NHPTV Pressroom** was launched, providing program top picks, photos, and a press release archive. A monthly Pressroom e-news is sent to more than 600 media outlets in Northern New England.

Our deepest appreciation goes to NHPTV's valued partners and supporters. Thank you for investing in our many programs and services that entertain, educate and enrich life throughout Northern New England's communities.

### FY '04 Expenditures\*



#### JULY 1, 2003 – JUNE 30, 2004

| Program Services          |                    |             |
|---------------------------|--------------------|-------------|
| Broadcasting              | \$3,016,175        | 33.1%       |
| Knowledge Network         | 431,265            | 4.7         |
| Engineering/IT            | <u>1,805,402</u>   | <u>19.8</u> |
|                           | \$5,252,842        | 57.6%       |
| Support Services          |                    |             |
| Development               | \$1,799,899        | 19.7%       |
| Communications            | 408,509            | 4.5         |
| Administration            | <u>973,807</u>     | <u>10.7</u> |
|                           | \$3,182,215        | 34.9%       |
| UNH Fees                  | \$455,906          | 5.0%        |
| Capital Transfer          | \$130,000          | 1.4%        |
| Debt Retirement           | <u>\$99,820</u>    | <u>1.1%</u> |
| <b>Total Expenditures</b> | <b>\$9,120,783</b> | <b>100%</b> |
| Operating Deficit         | (\$88,057)         |             |

\* Unaudited